



happy cow
MILK CO

WHATEVER YOU THINK
THINK THE OPPOSITE

Canterbury's Happy Cow Milk Company placed into liquidation

OLIVER LEWIS • 14:22, May 22 2018





**Most people are reasonable, that's why
they only do reasonably well**

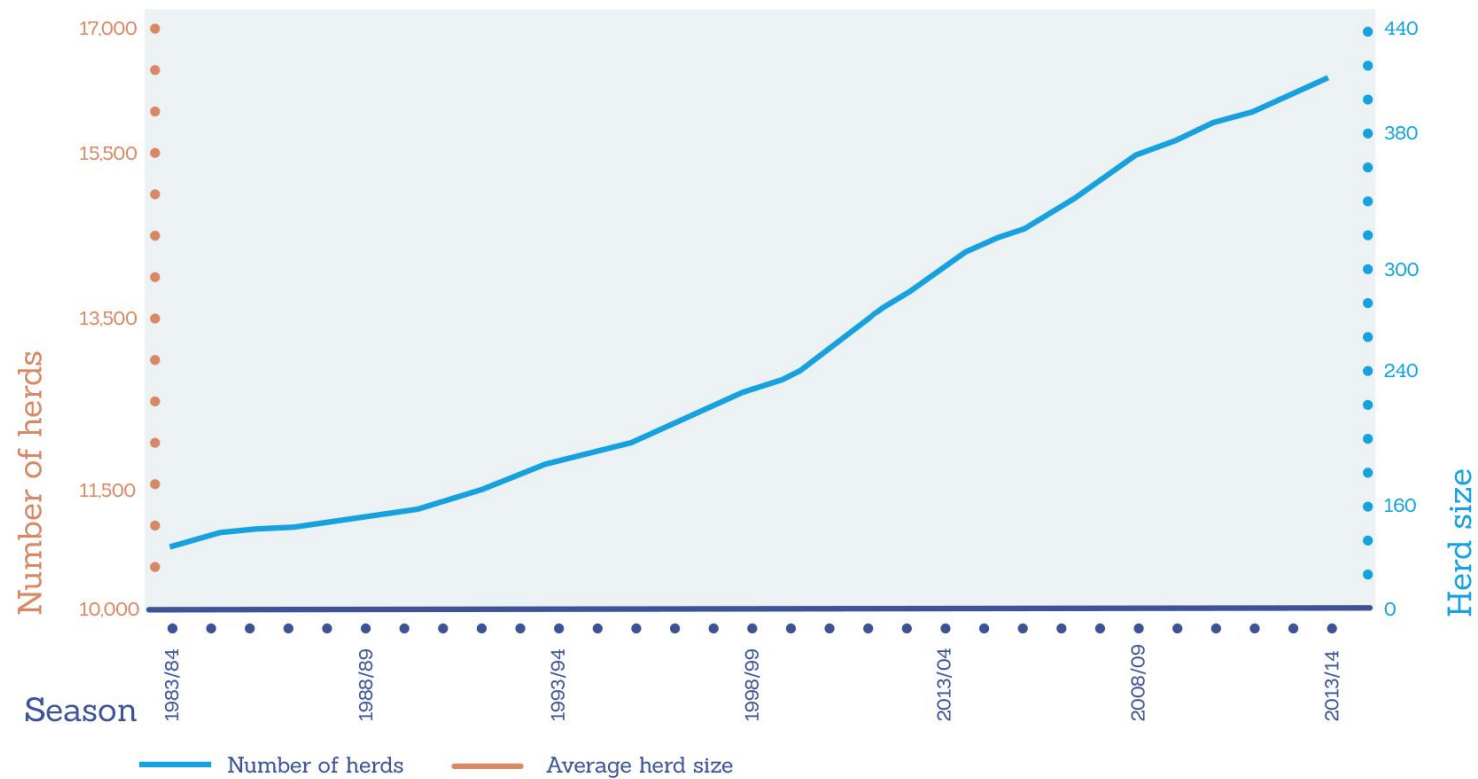


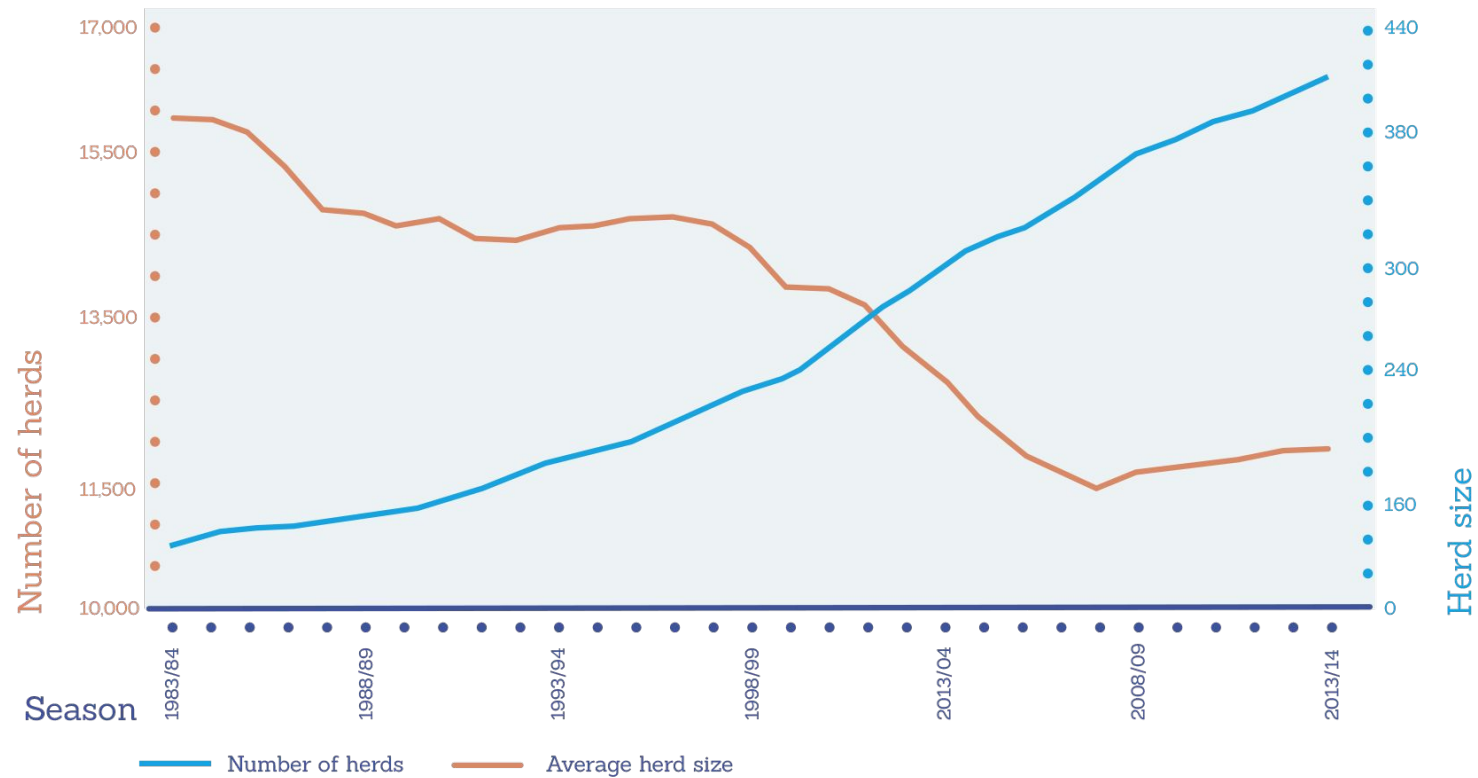


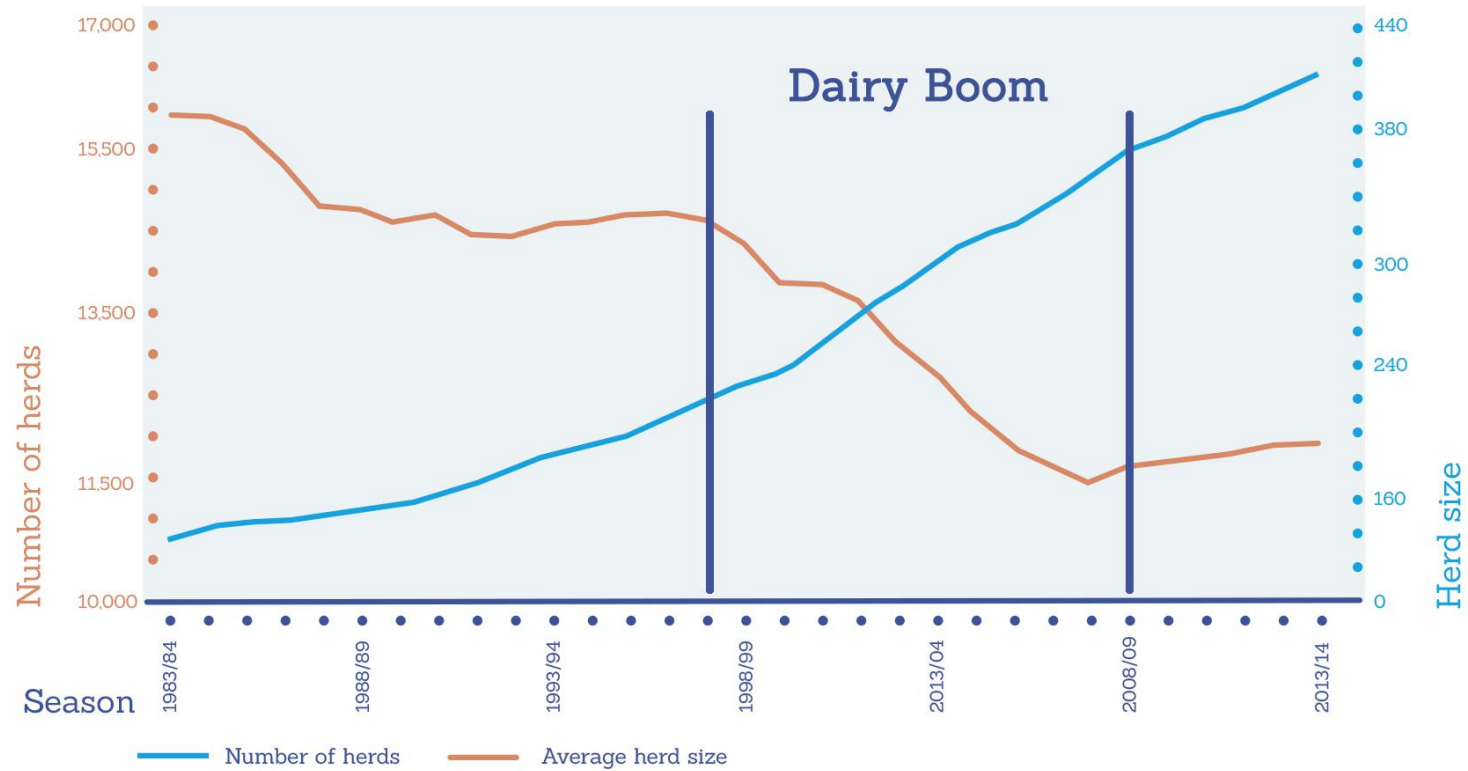
Ann Sheehy • 0:52

So sad..so sad..











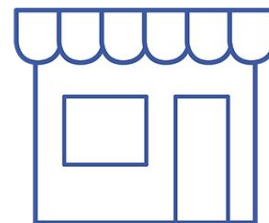
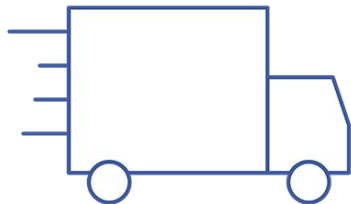
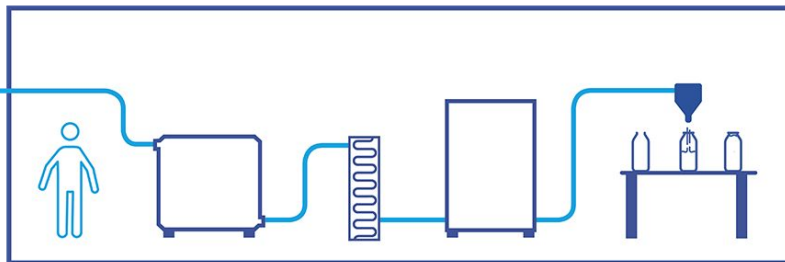
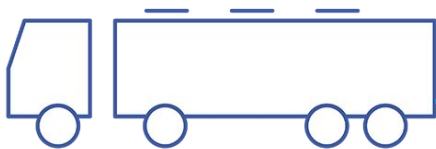
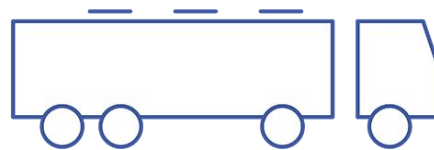
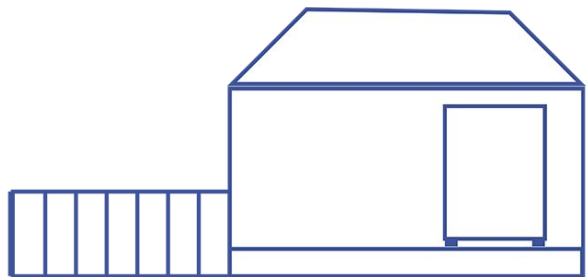
Take The Power Back

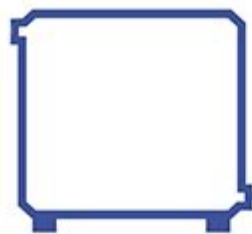
Small Is The New Big

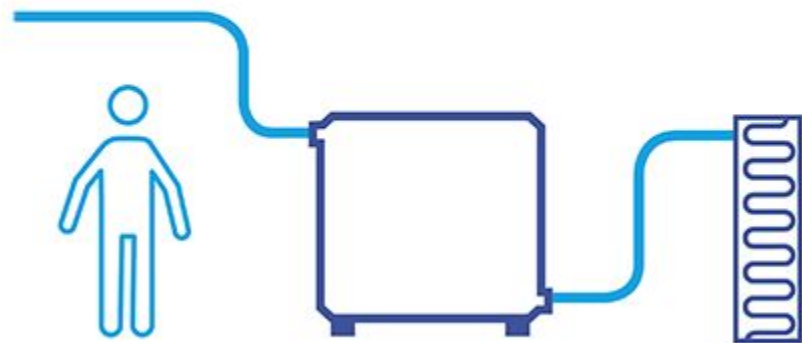


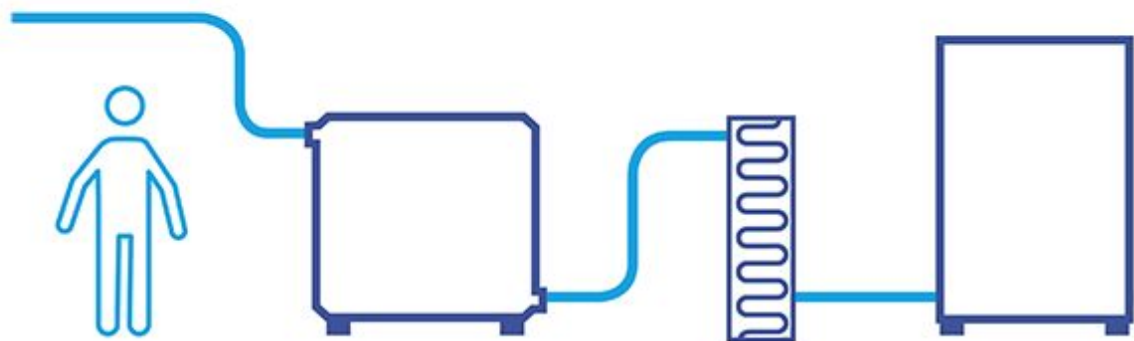


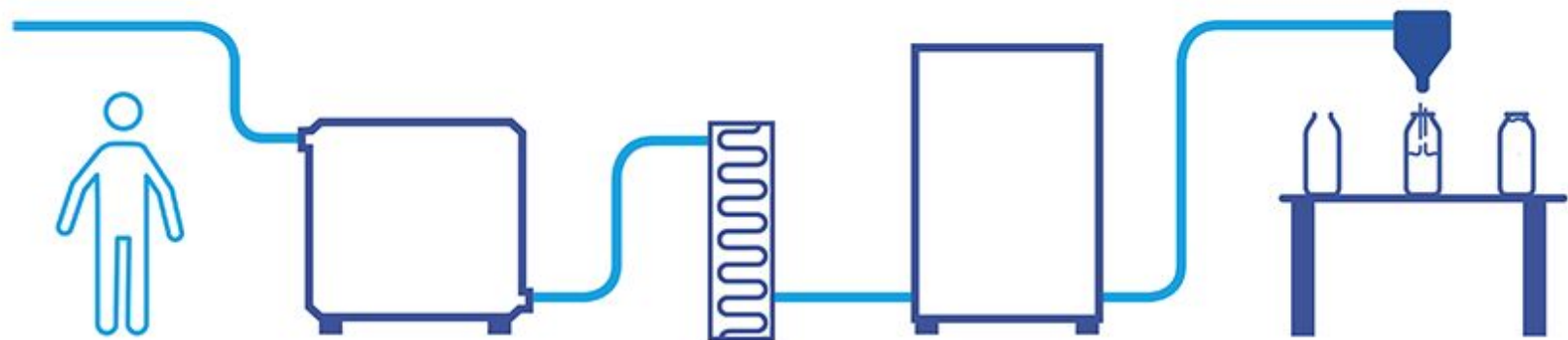


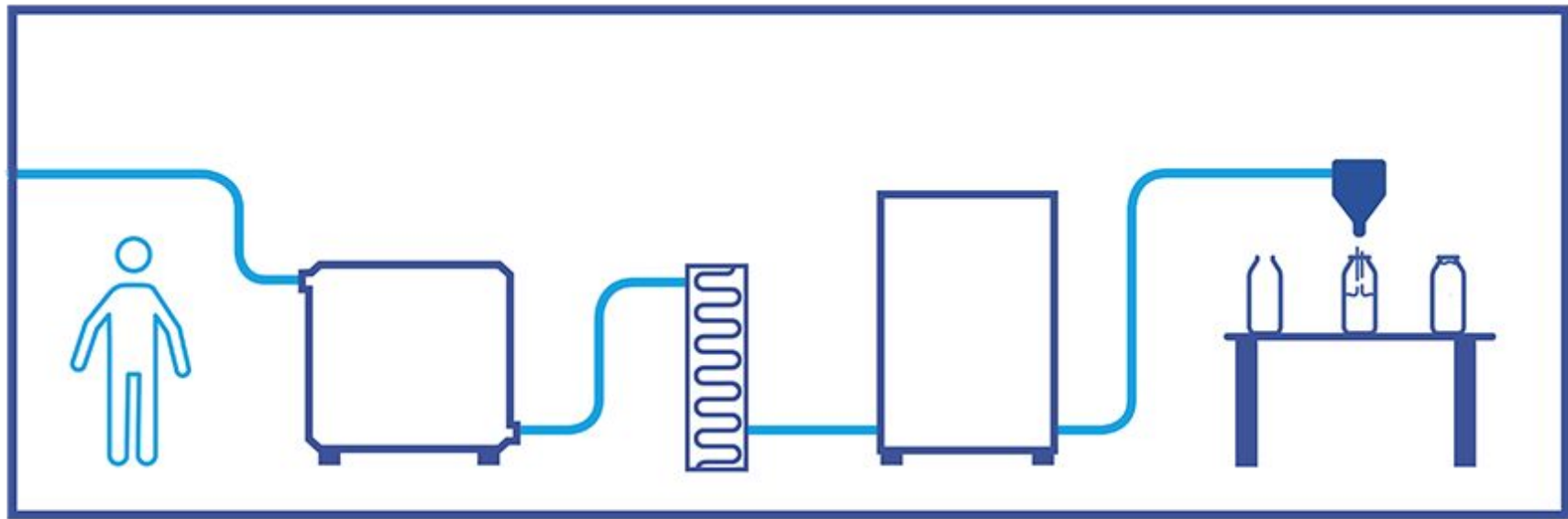












Scale = Efficiency





**PENGUIN
BOOKS**

THE BODLEY HEAD

**THE MYSTERIOUS
AFFAIR
AT STYLES**
**AGATHA
CHRISTIE**

THE BODLEY HEAD

COMPLETE



UNABRIDGED

**PENGUIN
BOOKS**

THE BODLEY HEAD

**A FAREWELL
TO ARMS**
**ERNEST
HEMINGWAY**

THE BODLEY HEAD

COMPLETE



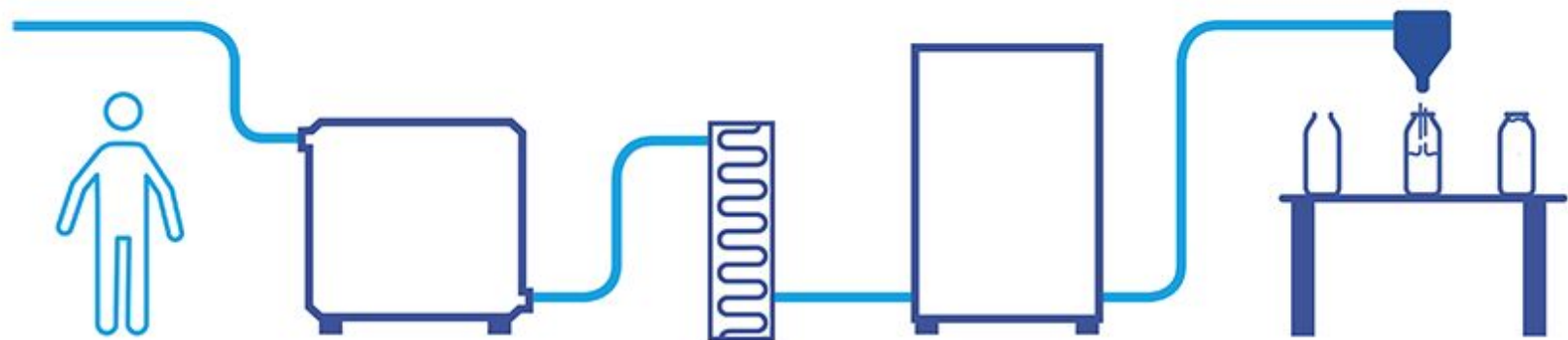
UNABRIDGED

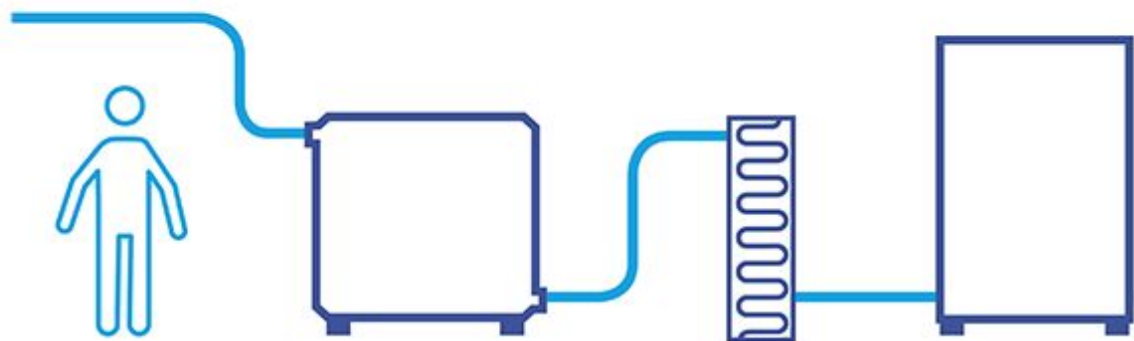


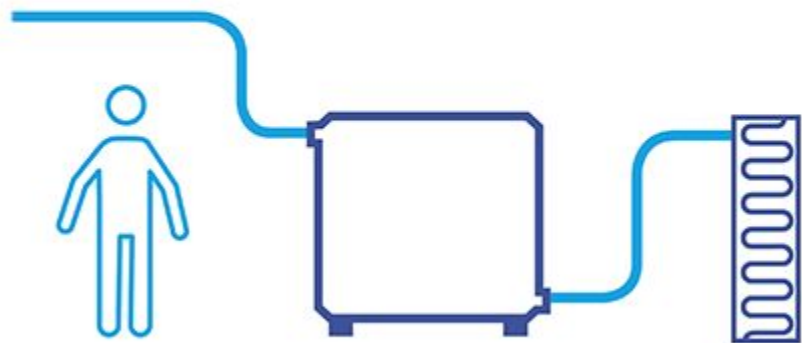


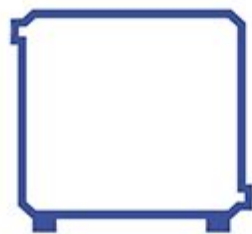
Common Theme

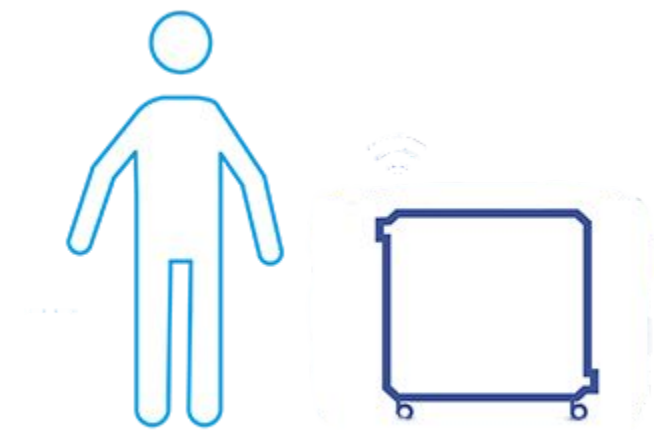
Design Brief

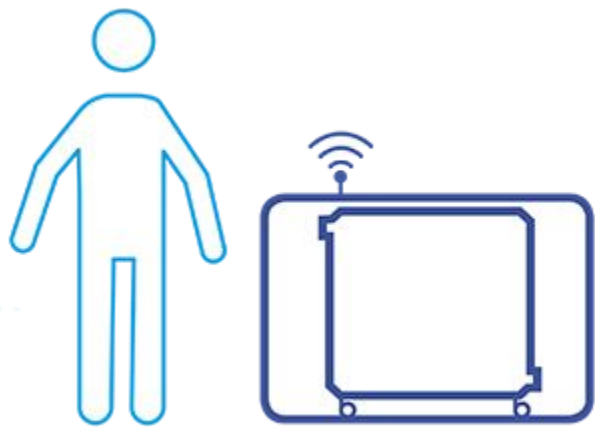


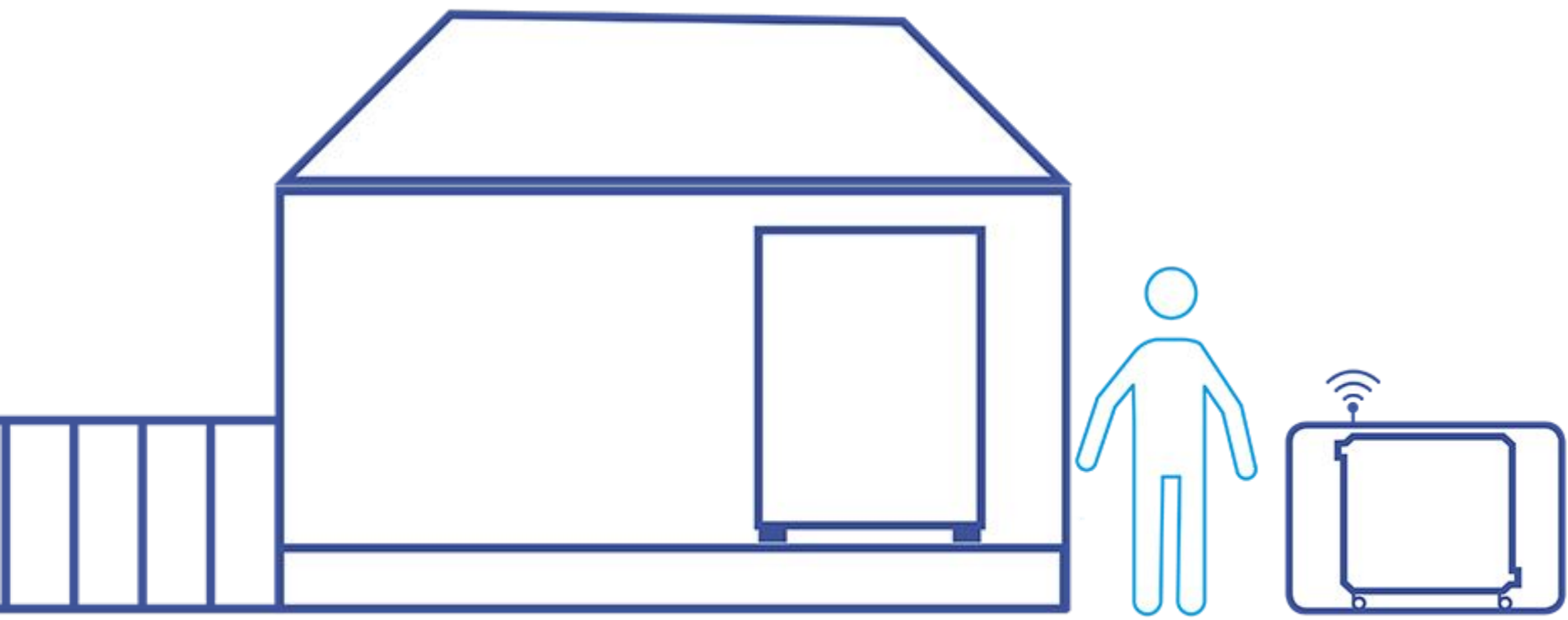


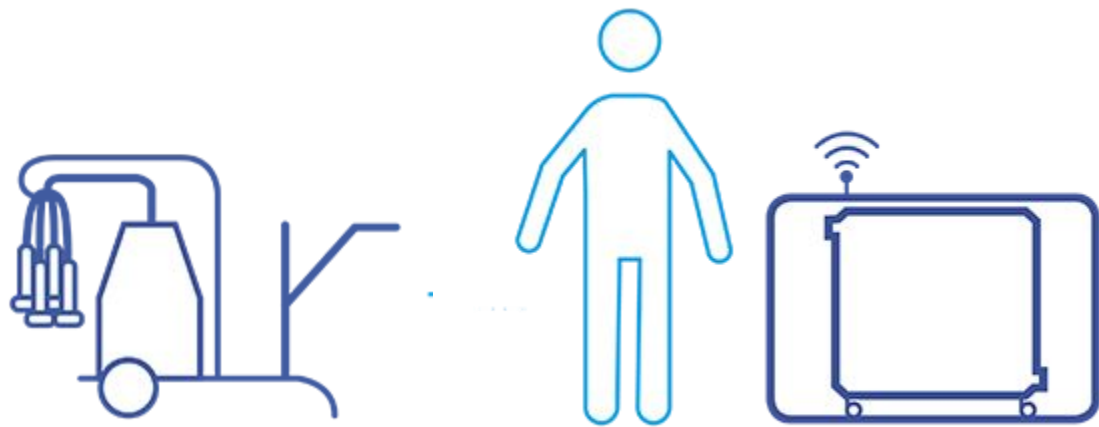








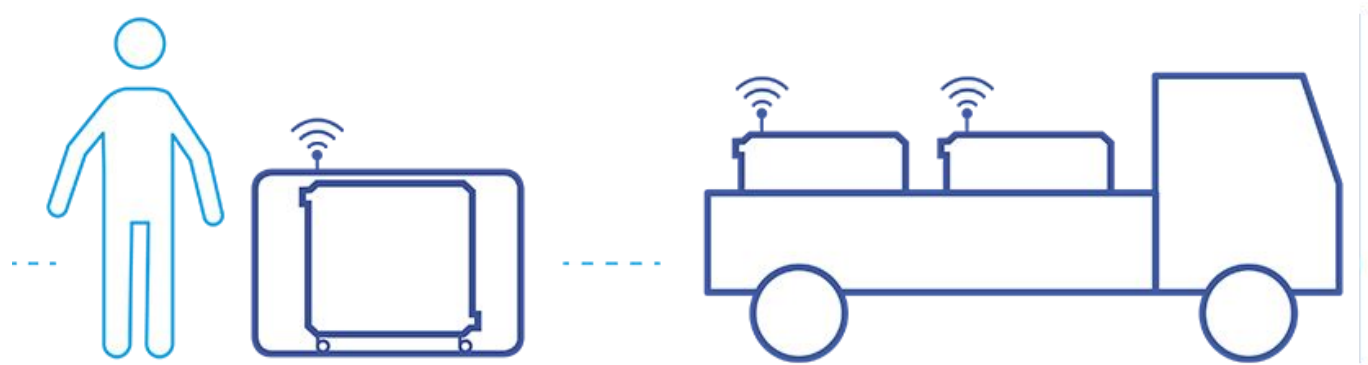


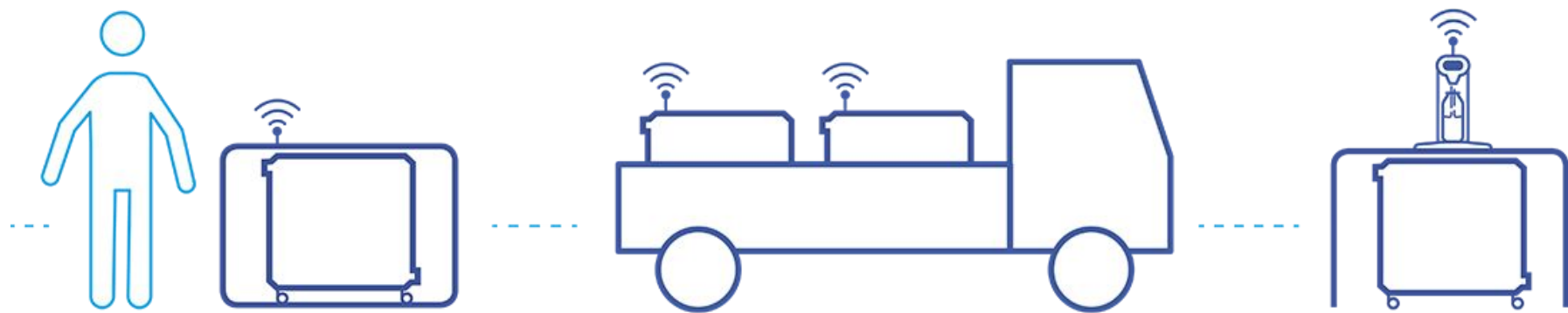


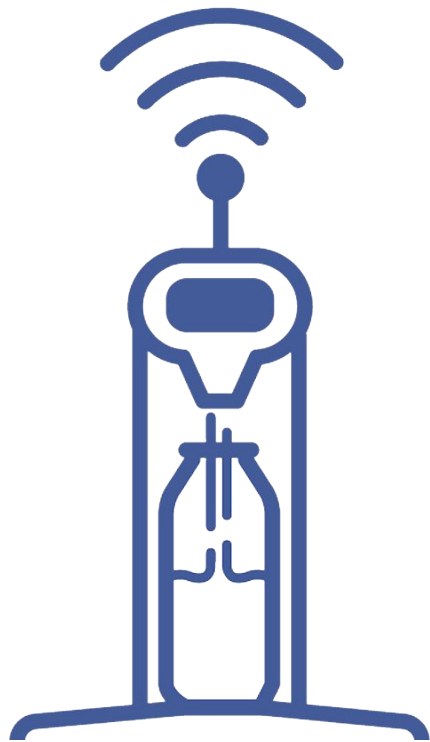


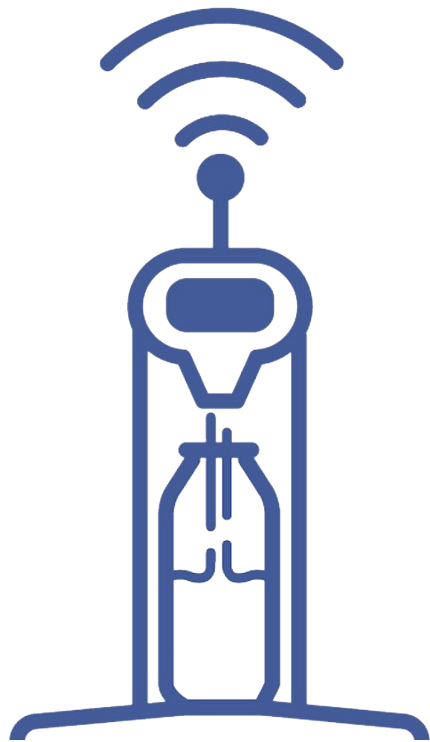
happy cow
MILK CO

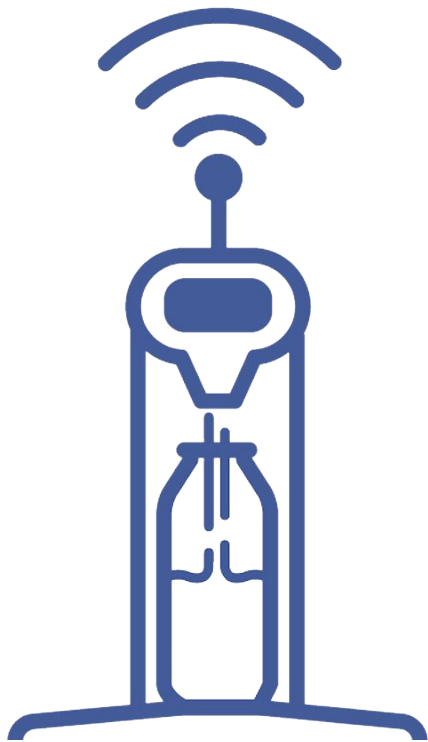
START

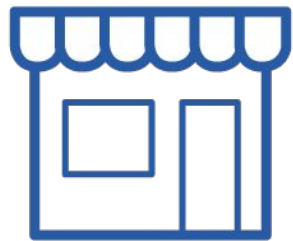
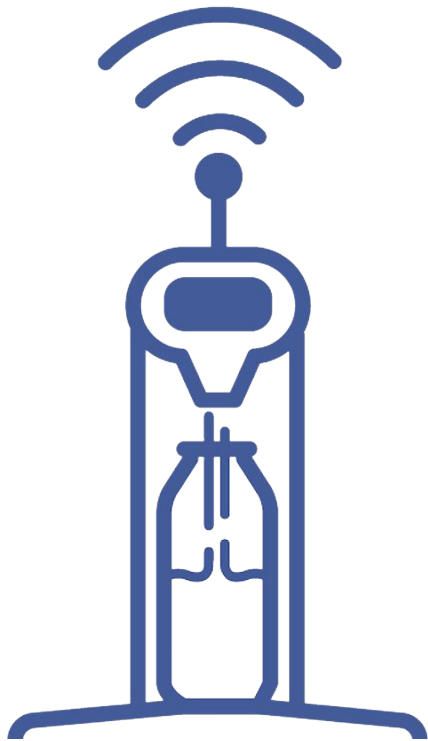


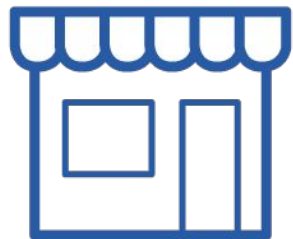
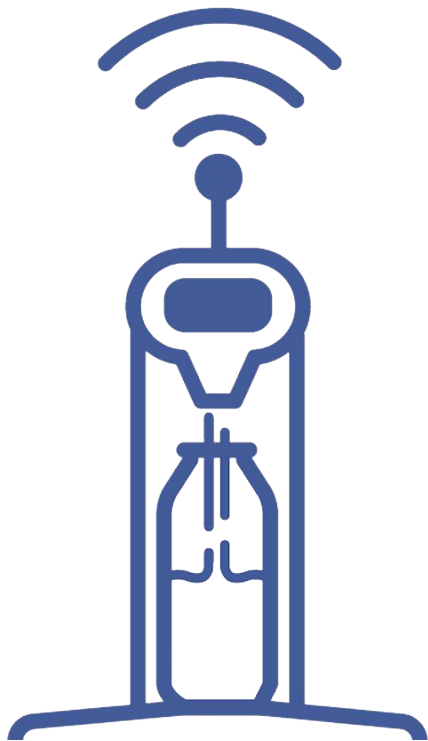


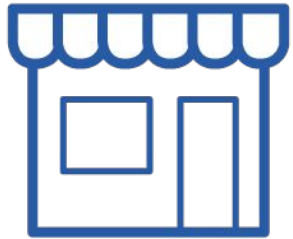
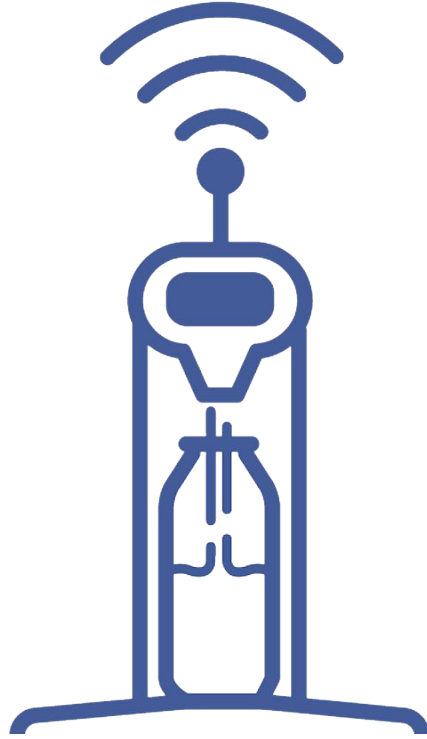
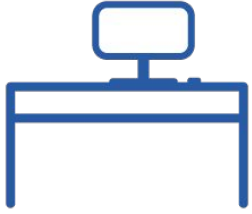


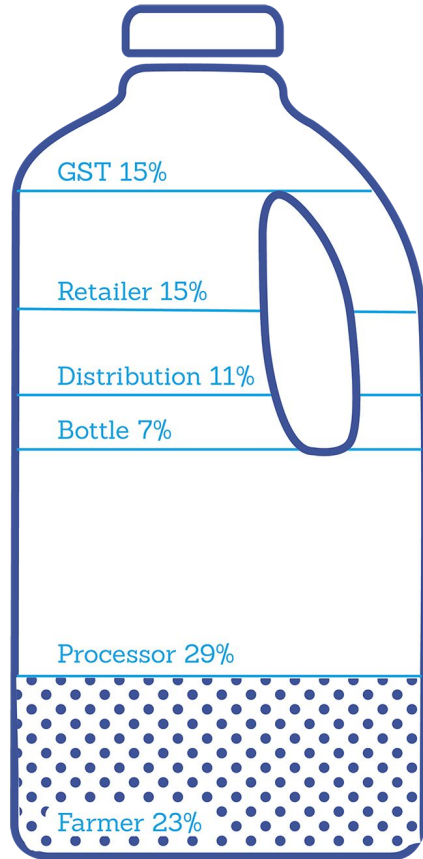


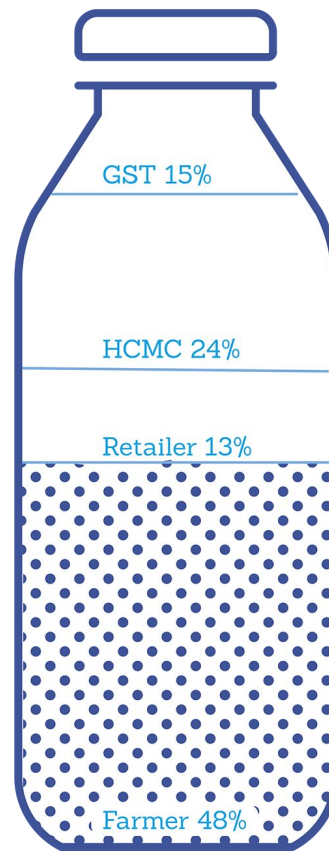
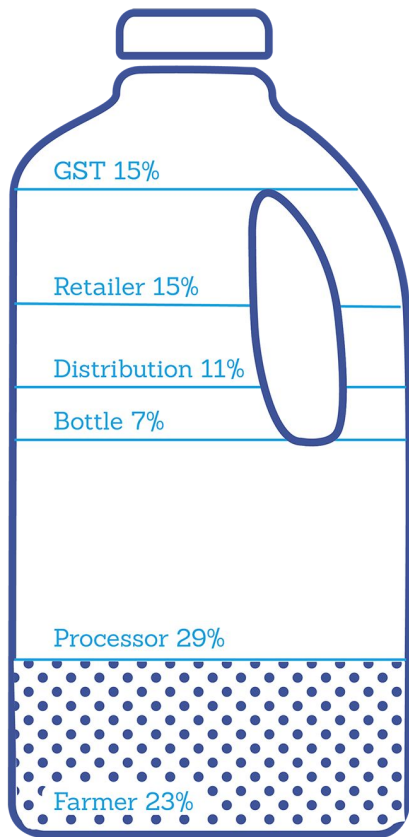












Fonterra Farmer

Waikato/BOP Dairy Survey 16/17 (Agfirst Data)

Herd Size	350
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Assets	6,409,078
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Liabilities	2,533,830
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Total Equity	3,875,248
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Kgms/cow	374
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Average litres/cow/day	20
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Income	901,901
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Farm Working Expenses	516,300
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Farm Profit before tax	385,601
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Interest	140,901
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Depreciation	30,755
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Taxation	48,809
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Drawings	79,924
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Net Farm Surplus	85,212
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Fonterra Farmer

Happy Cow Diversification

Waikato/BOP Dairy Survey 16/17 (Agfirst Data)

Herd Size	350	50
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Assets	6,409,078	50,000
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Liabilities	2,533,830	50,000
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Total Equity	3,875,248	0
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Kgms/cow	374	374
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Average litres/cow/day	20	20
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Income	901,901	396,000
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Farm Working Expenses	516,300	290,400
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Farm Profit before tax	385,601	105,600
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Interest	140,901	3,000
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Depreciation	30,755	5,000
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Taxation	48,809	12,672
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Drawings	79,924	0
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Net Farm Surplus	85,212	84,928
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