

Farming for the Future

Our Competitive Advantage

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Discuss

- **Taratahi**
- **The Model**
- **The Learner**
- **Our Farms**
- **Delivery and Integration**
- **The Future**





Taratahi Today



Our Farms

- Dairy 3 farms -650ha
- Total 6125 ha
- Sheep – 34,200
- Beef – 1,500
- Deer – 1000
- Sheep/Beef/Deer 6 farms - 5475ha
- Dairy Cows – 2,000

Taratahi Model



Taratahi Vocational Education and Training Learning Objectives



Result: Employable, work ready graduates
Our unique contribution to New Zealand Inc

The Learner

Historically heavy emphasis on technical skills and proficiency

Still important but changing to balance with:

- Social and emotional learning**
- Life Skills**
- Communication**
- Critical thinking and analysis**
- Competency in the digital world**



One Farm - One Health

An integrated One Farm approach
across the sheep, beef and dairy farms

Two Key Outcomes

1. Resilient, high performing
and profitable integrated
farming systems
2. Successful and credible
integrated on farm
vocational model



Objectives

- Profit
- Environment
- Animal welfare
- People
- Learners and Education
- Employers and Industry
- Farm Network



Example of Ecological Health Scorecard

Ecological Health Scorecard Criteria						
KPI	Definition	High Risk Threshold	Below Avg Performance	Achieving Performance	Good Performance	Top Performance
Water Quality	Water Quality

Water Quantity	Water Quantity

Water Use	Water Use

Water Pollution	Water Pollution

The Future

Who Knows?



Ears Mutilated, Tails Cut Off, Castrated—All Without Pain Relief

As a punishment in the wild, hunting, herds who were kept for their wool produced between 180,000 and 200,000 lambs each year, all without anesthesia or any pain relief.

A shepherd used a coal stove to pierce the individual joints of the joints, removing parts, which dripped with blood into his hands. He used the iron rod to cut off one ear of the lambs.

He also put a tight ring around the neck of the lambs, which is extremely painful. These rings cut off the blood supply to the lambs, which are expected to bleed out to die. The result of these events.

Then, another worker cut off their tails. Lambs are grey animals who suffer in stress, rather than being stressed by themselves and sharing future problems. As they struggled as much as they could when the workers mutilated them. They were then continuously dumped into the ground, where they bled together as blood flowed from their ears and the mounds of their tails.

The lambs were then mutilated into the ground.

You Can Help Stop This!

No matter where wool comes from, whether it's "responsibly sourced" or from a "sustainable" farm, it's the needless product of a cruel business. There is simply no way to raise and kill animals for the mass market in a humane way. To protect sheep from this abuse, please, refuse to buy wool. It's easy to check the label when you're shopping. If it says "wool," leave it on the shelf.

Please thank Patagonia for dropping Ovis 21, but urge them to drop all wool in favor of animal-friendly materials because there is simply no such thing as humane wool.



PETA (People for the Ethical Treatment of Animals)

In 2017 they;

- Received more than 116 million web page views, with their videos (investigations and celebrity ads) received more than 1 billion views
- Facebook posts were seen an average of 552 million times per month
- Sent out 570,000 free copies of their Vegan starter kits

The Future

Education

- micro credentials
- career changers/backgrounds
- digital world
- technology and connectivity

Farming

- traceability/provenance
- transparency
- collaboration – in this together
- values based



Thank You!

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