



The latest global agribusiness news and insights



Industry news and insights from around the world



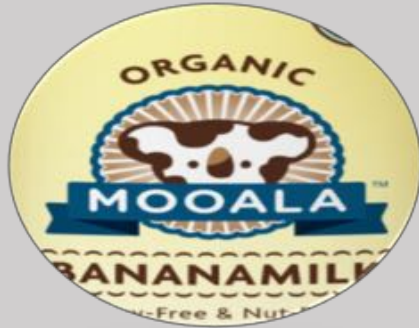


Innovating for Relevance

April 2018



What has caught our attention lately?



THE IMPOSSIBLE BURGER



Perfect Day

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Milk Reinvented: Sustainable. Kind. Delicious.

We craft animal-free dairy products that taste like the real thing.

LEARN MORE



Disruption
=
Opportunity

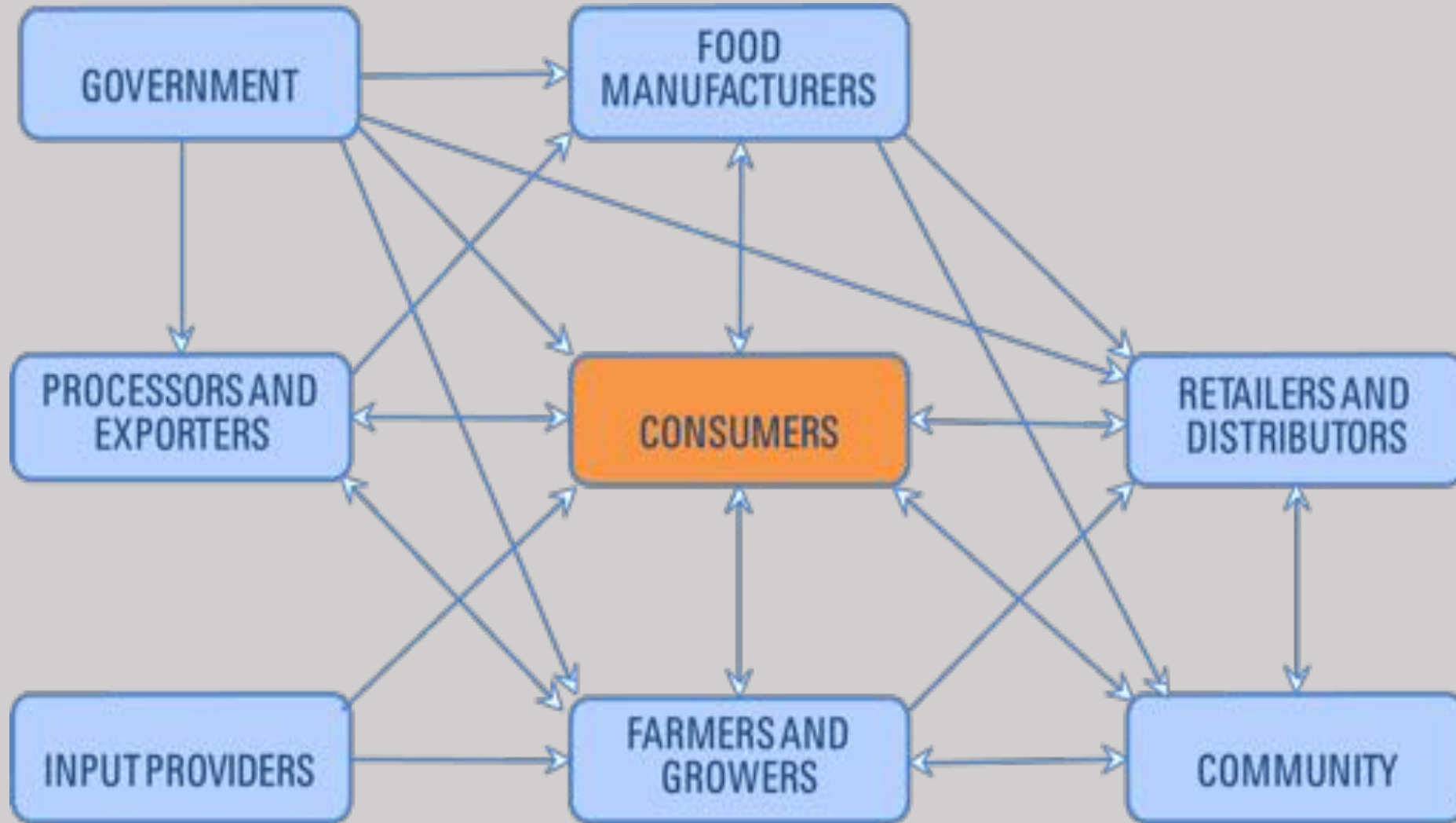


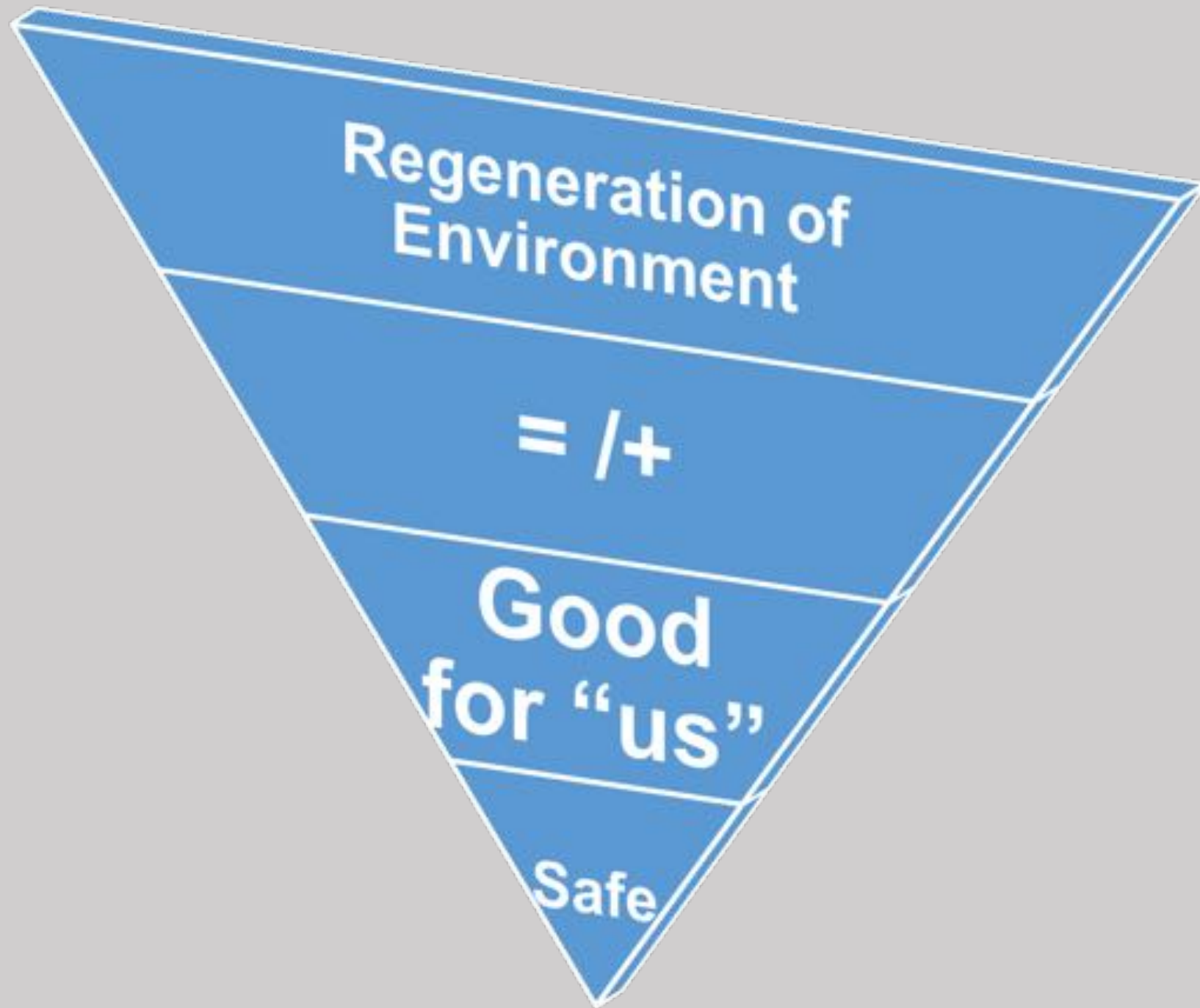
EXPORT VALUE
37 billion



RETAIL VALUE
.25 Trillion

A consumer centric value web







Health and
Wellness

Food safety

Social impact

Experience



FUTURE FOCUS



Embrace Failure it's the gateway to success



Capitalising on the benefits of diversity



Take calculated risks



Pursuing sustainability first – no debate



Get great at what we do now



Co-investment getting some skin in the game



Learning from the world



Telling a relevant story to the relevant people

What does this mean for you?

Thank you

Julia Jones
Agri-Food
KPMG, New Zealand

Email: juliajones1@kpmg.co.nz

Office: +64 27 524 8901

Twitter: @juliajones110

Facebook: KPMGFarmbusiness

Web: www.fieldnotes.co.nz

